The Sales Knob (TSK) – Digital Growth & E-Commerce Solutions

The Sales Knob is a full-service digital and e-commerce agency helping businesses grow through strategic planning, performance marketing, and powerful marketplace optimization. Based in New Delhi, TSK focuses on measurable results and long-term brand scalability.

About Us
TSK works with startups, small businesses, and D2C brands to create a strong online presence. The agency combines data-driven strategies, creative communication, and technical expertise to deliver actionable solutions that convert clicks into customers.

Our Services
• E-commerce Product Listing & Optimization
• Performance Marketing
• Keyword Research & SEO
• Marketplace Management (Amazon, Flipkart, etc.)
• Website Design & Development

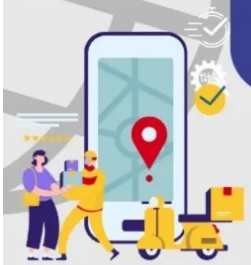
Why Choose The Sales Knob?
• Clear and optimized product pages
• Better ad performance
• Strong marketplace understanding
• Data-backed decision making
• Direct focus on increasing orders, not just clicks

Website: www.thesalesknob.com
Address: 30 DDA Flats Panchsheel Park, Malviya Nagar, New Delhi 110017

TSK

Make Your Business Digital!

- E-comm Product Listing
- Performance Marketing
- Keyword Research
- Search Engine Optimization



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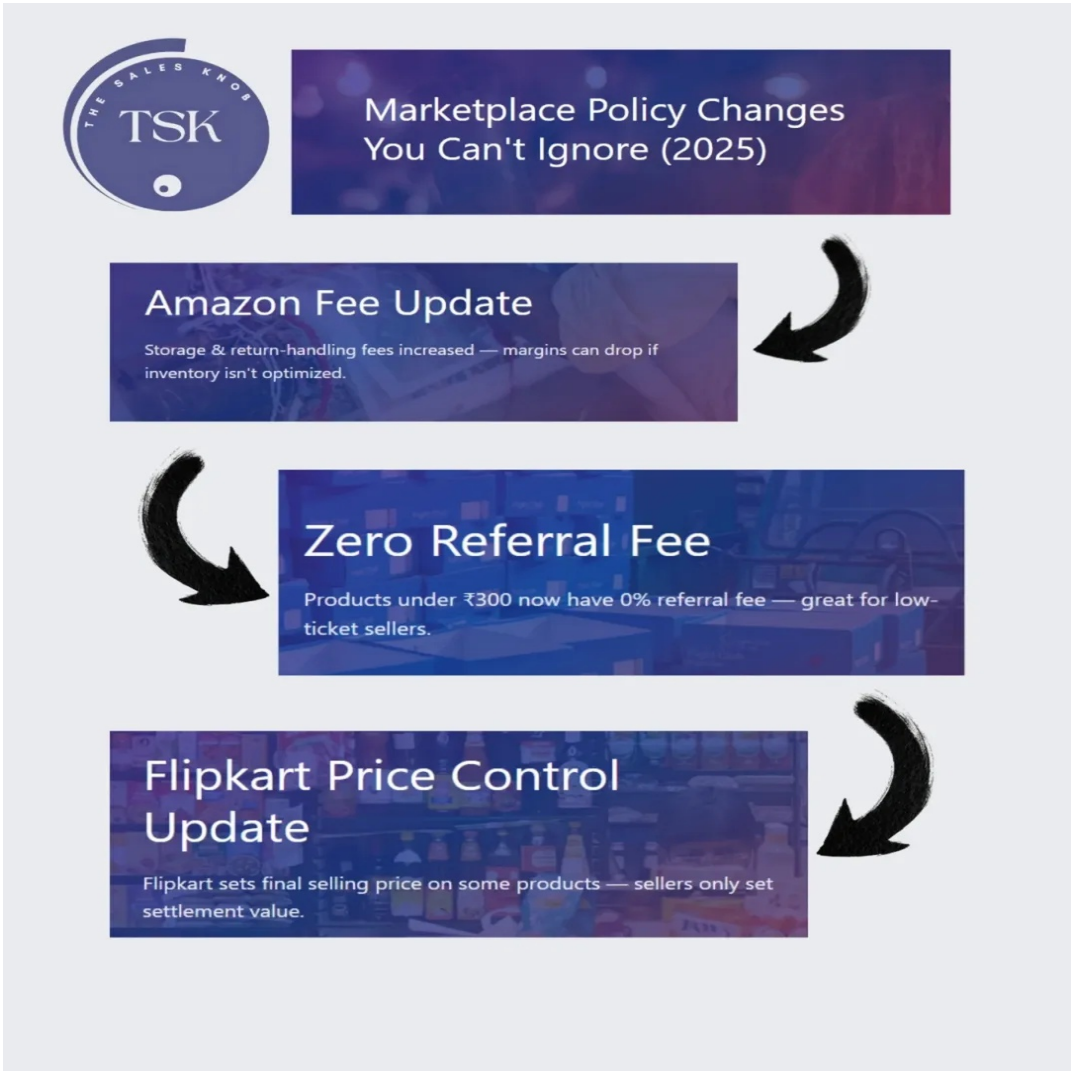
THE SALES KNOB
TSK
Marketplace Policy Changes You Can't Ignore (2025)
Amazon Fee Update
Storage & return-handling fees increased — margins can drop if inventory isn't optimized.
Zero Referral Fee
Products under ₹300 now have 0% referral fee — great for low-ticket sellers.
Flipkart Price Control Update
Flipkart sets final selling price on some products — sellers only set settlement value.

WE'RE NOT "JUST AN E-COMM AGENCY"

We fix your listings, ads, stock and strategy together so your online sales actually grow.

We make your product pages clear and clickable

We just don't get clicks — we turn them into orders.

"The Sales Knob – Marketplace & Performance Partner"

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